



# FINDING OUR WAY BACK

*Defining a coherent international  
strategy for Canada*

**September 22, 2022**

**2022** ANNUAL  
COLLOQUIUM

# Finding Our Way Back

*Defining a Coherent International Strategy for Canada*

**Where is Canada going? What should be its place on the international scene? At the crossroads of global change, Canada faces new threats, but also many opportunities. As we question how Canada should defend itself and how best to ensure its security, join experts and practitioners to understand the current environment through in-depth discussions on Canada's international policy.**

With two consecutive failures to win a United Nations Security Council seat and declining military capabilities, Canada's place on the international stage is in question. While the changing role of the great powers and the weakening of international norms are debated, a significant decline in Canadian diplomatic activism is observable. At the same time, Canadian defense policy also sometimes suffers from a lack of clarity. Developing a proactive strategy to reposition Canada on the international scene could, however, change the situation. To become aware of the rapid evolution of the global security environment, this colloquium reviews the state of the international environment and its new threats. Its roundtables focus on Canada's strategic assets as well as its interests and priorities. The colloquium goal is to better identify how Canada's international strategy could become more coherent and proactive, and to predict what path it should choose.

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## Day 1 Open to the public, National Art Centre

### 0900 > Welcoming remarks from RAS-NSA co-directors -0915

Stéphanie von Hlatky (*Associate Professor, Queen's University*)  
and Justin Massie (*Full Professor, UQAM*)

### 0915 > Roundtable on Canadian Defence -1015

**Moderators:** Stéphanie von Hlatky (*Associate Professor, Queen's University*)  
and Justin Massie (*Full Professor, UQAM*)

**Speakers:**

- Roland Paris (*Full Professor, University of Ottawa*)
- Kerry Buck (*Senior Fellow, Graduate School of Public and International Affairs*)
- Jean-Christophe Boucher (*Assistant Professor, University of Calgary*)

### 1015 > Break -1030

### Panel 1 1030 > Developing a Multi-Domain Approach to New Areas of Confrontation -1200

*Technological proliferation, emergence of new spaces, and multidimensional threats—what do these concepts mean and what do they imply? This panel will elucidate both questions by exploring the implications of these new threats for Canada, its people, and its position in the world. With the expansion of geostrategic space toward Asia and the emergence of cyberspace as a battlefield between nations, interstate confrontations now go beyond mere economic and military fields. The experts on this panel will provide insights and analysis to help everyone better understand this reality and what a multi-domain approach for Canada would really mean.*

**Moderator:** Émile Lambert-Deslandes (*Doctoral student, Queen's University*)

**Speakers:**

- Gaëlle Rivard Piché (*Strategic Analyst, Defence Research and Development Canada*)
- Gregory Smith (*Major-General, CAF*)
- Stéphanie Martel (*Assistant Professor, Queen's University*)
- Justin Massie (*Full Professor, UQAM*)

### 1200 > Lunch -1300



**Panel 2**

**1300**  
**-1430**

**> Leveraging International Cooperation & Canada's Strategic Assets**

*Canada's international policy is part of a consciously multilateral approach. This panel will investigate the role Canada plays as a "middle power" within regional and international institutions and how it can succeed in asserting its strategic interests. To understand how Canada could maintain and increase its international status, the experts on this panel will conduct a critical examination of its capacities and commitments. In short, they will aim to identify the place that cooperation can play in Canada's foreign and defense policy.*

**Moderator:** Renée Filiatrault (*Former foreign service officer*)

**Speakers:**

- Theodore McLaughlin (*Associate Professor, Université de Montréal*)
- Sarah-Myriam Martin-Brûlé (*Full Professor, Bishop's University*)
- Kerry Buck (*Senior Fellow, Graduate School of Public and International Affairs*)

**1430**  
**-1450**

**> Break**

**1450**  
**-1510**

**> Student Panel: Best Paper Competition**

**Moderator:** Johanna Masse (*Postdoctoral Researcher, Queen's University*)

**Panel 3**

**1510**  
**-1640**

**> Canada's Strategic Coherence**

*Russia's invasion of Ukraine, gray zone conflicts, the weakening of US hegemony, and the rise of China—the world in 2022 is in turmoil. Caught between its allies, their diverging interests, and its rivals, Canada finds itself faced with the return of great powers competition. Faced with this situation, it must adapt. But how to succeed coherently? This panel will assess how Canada could design a coherent foreign policy in line with its values, but also its national interests. Defining these, its overall strategic priorities, and the budget necessary for their implementation is the challenge that this panel's experts will tackle.*

**Moderator:** Laurent Borzillo (*Postdoctoral Fellow, UQAM*)

**Speakers:**

- Philippe Beaulieu Brossard (*Assistant Professor, Canadian Forces College*)
- Chantal Lavallée (*Assistant Professor, Collège militaire royal de St-Jean*)
- Jonathan Paquin (*Full Professor, Université Laval*)
- Gordon Venner (*Former Associate Deputy Minister, Department of National Defence*)

**1640**  
**-1655**

**> Introduction of the Military Deployment Index**

Justin Massie (*Full Professor, UQAM*) and Barbora Tallova (*Master's student, University of Oxford*)

**1655**  
**-1700**

**> Closing Remarks by the RAS/NSA Co-Directors**

Stéfanie von Hlatky (*Associate Professor, Queen's University*)  
and Justin Massie (*Full Professor, UQAM*)

**1700**  
**-1830**

**> Networking Activity**

At the National Art Centre

# Biographies

## CO-DIRECTORS



**Stéfanie von Hlatky** is the Canada Research Chair on Gender, Security, and the Armed Forces, associate professor in the Department of Political Studies at Queen's University and co-director of the Network for Strategic Analysis. She received her Ph.D. in Political Science from Université de Montréal in 2010, where she was also Executive Director for the Centre for International Peace and Security Studies. She's held positions at Georgetown University, the Woodrow Wilson International Center for Scholars, Dartmouth College, ETH Zurich and was a Fulbright Visiting Research Chair at the University of Southern California's Centre for Public Diplomacy. She has published in the *Canadian Journal of Political Science*, the *Canadian Foreign Policy Journal*, *Contemporary Security Policy*, *International Politics*, the *Journal of Global Security Studies*, *International Journal*, *European Security*, *Asian Security*, as well as the *Journal of Transatlantic Studies* and has a book with Oxford University Press entitled *American Allies in Times of War: The Great Asymmetry* (2013). She has also published four edited volumes, including *The Future of US Extended Deterrence* (co-edited with Andreas Wenger) with Georgetown University Press (2015) and *Countering Violent Extremism and Terrorism: Assessing Domestic and International Strategies* (McGill-Queen's University Press, 2020).



**Justin Massie** is Full Professor of political science at the Université du Québec à Montréal and Co-Director of the Network for Strategic Analysis. He was the 2019 Fulbright Visiting Research Chair in Canada-U.S. Relations at Johns Hopkins University's School of Advanced International Studies (SAIS) in Washington, DC. His research focuses on the global power transition, multinational military coalitions, and Canadian foreign and defence policy. His work has been published in several journals, including *Foreign Policy Analysis*, *Contemporary Security Policy*, *Comparative Strategy*, *Canadian Journal of Political Science*, *International Journal* (winner of the best article published in 2017), *Journal of Transatlantic Studies*, *Canadian Foreign Policy Journal* (winner of the best article published in 2008) and *Études internationales* (winner of the best article published in 2011). He is the author of *Francoosphère : l'importance de la France dans la culture stratégique du Canada* (PUQ, 2013), and co-editor of *Paradiplomatie identitaire : Nations minoritaires et politique extérieure* (PUQ, 2019) and *America's Allies and the Decline of U.S. Hegemony* (Routledge, 2019).

## KEYNOTE PANEL



**Jean-Christophe Boucher** is an Assistant Professor at the School of Public Policy and Department of Political Science at the University of Calgary. Dr. Boucher is a co-lead of the Canadian Network on Information and Security, funded by the Department of National Defence. He is also a director of research in civil-military relations at the Canadian Defence and Security Network funded by the Social Science and Humanities Research Council. His COVID research is funded by Alberta Innovates. Dr. Boucher is a fellow at the Canadian Global Affairs Institute; a research Fellow at the Centre for the Study of Security and Development at Dalhousie University; Senior Fellow at the Centre interuniversitaire de recherche sur les relations internationales du Canada et du Québec. He holds a BA in History from the University of Ottawa, a MA in Philosophy from the Université de Montréal and a PhD in Political Science from Université Laval. He specializes in international relations, with an emphasis on Canadian foreign and defence policies, international security, and methodology. He is the author, with Kim Richard Nossal, of *The Politics of War. Canada's Mission in Afghanistan, 2001-14* (UBC Press, 2017) and of many peer reviewed chapters. He has published in academic journals *Journal of Politics*, *International Journal*, *Études Internationales*, *American Review of Canadian Studies*.



**Kerry Buck** was most recently Assistant Secretary to the Treasury Board, Economic Sector, from 2018 to 2021. Previously, she was Canada's Ambassador and Permanent Representative to NATO from 2015 to 2018. Ms. Buck is a career diplomat who was Political Director and Assistant Deputy Minister for International Security and Political Affairs, and served in Assistant Deputy Minister positions on Afghanistan, Africa, Latin America and the Caribbean and Director General for the Middle East and Maghreb. Earlier in her career she was posted to the Canadian Permanent Mission to the United Nations. She led Canadian government Task Forces for numerous foreign policy and humanitarian crises, and supported Prime Ministers and Foreign Ministers at the G7 and NATO Summits. She represented Canada at the UN, G7, NATO, OAS and OSCE on issues of human rights, security, disarmament, terrorism and humanitarian affairs, and represented Canada on international negotiation of Women, Peace and Security issues from 1992 to 2018. Ms. Buck also served in the Privy Council Office, the Canadian Human Rights Commission, the International Development Research Centre, the Constitutional Law Bureau of the Office of the Attorney General of Ontario and the Ontario Native Affairs Directorate. She is currently a senior fellow at the Graduate School of Public and International Affairs at the University of Ottawa, and Senior Mentor at the Canadian Forces College.



**Roland Paris** is a professor of international affairs and the director of the Graduate School of Public and International Affairs at the University of Ottawa, an associate fellow of Chatham House, and a former senior advisor on foreign policy to the prime minister of Canada. His research on international security, peacebuilding, and foreign policy has appeared in *International Organization*, *International Security*, *International Studies Quarterly* and other leading academic publications and has earned several prizes, including the Grawemeyer Award for Ideas Improving World Order. He has also received four awards for teaching and three for public service. Currently, he is also a member of the Advisory Council to the Deputy Minister of Immigration, Refugees and Citizenship Canada, and a Fellow of the Halifax International Security Forum. Prof. Paris holds a Ph.D. from Yale University, an M.Phil. from the University of Cambridge, and a B.A. from the University of Toronto.

## PANEL 1



**Émile Lambert-Deslandes** is a doctoral student in the Department of Political Studies at Queen's University, specializing in International Relations, and is a Coordinator and Emerging Scholar within the Network for Strategic Analysis. Originally from Quebec, he completed his Bachelor's degree at McGill University. He previously completed his master's degree at Queen's University and worked in public affairs for a group of young chambers of commerce and in consulting for a Franco-Ontarian firm. He is interested in international security, great power dynamics, deterrence and nuclear security.



**Stéphanie Martel** is Assistant Professor of Political Studies – specializing in International Relations – at Queen's University, where she is also a Fellow at the Centre for International and Defence Policy. She is a Distinguished Fellow at the Asia-Pacific Foundation of Canada, a Team Lead (Asia-Pacific) within the Defence and Security Foresight Group, and an executive member of the Canadian Council for Southeast Asian Studies. She serves as a Canadian representative at the ASEAN Regional Forum's Expert and Eminent Persons Group. Her research focuses on multilateral diplomacy, security regionalism, and the role of discourse in the social construction of world politics, with a focus on Southeast Asia and the Asia-Pacific. Dr. Martel's work has been published in peer-reviewed journals such as *International Studies Quarterly*, *International Studies Perspectives*, *PS: Political Science & Politics*, *The Pacific Review*, *Monde Chinois* and *L'Espace Politique*, among others.



**Dr. Gaëlle Rivard Piché** is a strategic analyst with Defence Research and Development Canada where she works closely with the Canadian Armed Forces, providing direct decision-making support through evidence-based research on a wide range of topics. She is currently a fellow at the Norman Paterson School of International Affairs (Carleton University), where she completed her Ph.D. in International Affairs in 2017. She is also a guest lecturer at the Canadian Forces College and works as a consultant for the Royal Canadian Mounted Police on security sector...

reform and peace operations. During her doctoral studies, Dr. Rivard Piché was a Fulbright research fellow in the International Security Program at the Harvard's Belfer Center for Science and International Affairs (2014-2015). She conducted extensive field research in Haiti and El Salvador between 2012 and 2015, looking at the consequences of security sector reform on public order and violence. Her research has been published in *International Journal*, *Études internationales*, *Canadian Foreign Policy Journal*, and the *Canadian Naval Review*.



**Major-General Gregory Smith** is the Director General of International Security Policy with Canada's Department of National Defense. Prior to serving in this role, he worked with the department as the Director of General Intelligence. Smith has served as NATO's National Military Representative for Canada. As the Head of Strategic Planning for NATO, he led over 40 NATO officers and NCOs from 18 different countries. Smith has also worked as the Chief of Staff for the Combined Joint forces Land Component command, where he coordinated all land operations for a 19-nation coalition in Iraq. Smith holds a Bachelor of Military and Strategic Studies and Military and Strategic Leadership from the Royal Military College of Canada, as well as two masters degrees, one in low intensity conflict, and the other in operational planning. Smith also holds a masters of public administration and national security policy studies from the Royal Military College, and has completed various courses on NATO and European security challenges and transnational security cooperation.

## PANEL 2



**Renée Filiatrault** has served three Ministers of National Defence for Canada. From 2009-2010 she served as a Foreign Service Officer in Afghanistan with Task Force Kandahar. Prior to this she was Head of Media and Public Affairs for the British High Commission in Ottawa. Renée is a regular commentator on defence and security matters with an emphasis on intervention and crisis management. She has appeared on CBC's *The National*, *Power & Politics*, *The Current*, CTV's *The National*, *Question Period* and *Power Play*. She has also contributed to *Policy Options Magazine* and been invited as a guest lecturer at McGill University and the Munk Centre for Global Affairs. Renée holds an Honours degree in Political Science from McMaster University and is accredited with Information Operations Battlefield Officer training with the Canadian Forces. She has received the Operational Service Medal for South-West Asia, the General Service Medal for Afghanistan and the Commander Joint Task Force Afghanistan Commendation while in theatre. Renée is a member of the Board of Directors for the Canadian Battlefields Foundation.



**Theodore McLaughlin** is Associate professor at the Department of Political Science of the University of Montreal and Director of the Centre for International Peace and Security Studies (CIPSS). Theodore received his PhD in Political Science at McGill University in 2013. His research, which lies in the spheres of security and international and civil conflicts, focuses on the organization and the political lives of state as well as non-state military forces. He has published in academic journals such as *Journal of Conflict Resolution*, *Conflict Management and Peace Science*, *Comparative Politics*, and *Security Studies*. He is the author of *Desertion: Trust and Mistrust in Civil Wars* (Cornell University Press, 2020).



**Sarah-Myriam Martin-Brûlé** is a Full Professor at Bishop's University and Non-Resident Fellow at the International Peace Institute, New York. She is the Deputy Director of the *Réseau de recherche sur les opérations de paix*, and the 2018–2019 Canada Fulbright Research Chair for Peace and War Studies. She is an associate faculty member of the Center for International Peace and Security Studies (CIPSS) and of the the Montreal Center for International Studies (CERIUM). Her research focuses on peace operations and security issues related to intra-state wars. Her recent research projects focus on UN peacekeeping-intelligence. Her most recent publications include "Competing for Trust: Challenges in UN Peacekeeping-Intelligence". Co-author of the first United Nations Field Handbook on Joint Mission Analysis Centres (United Nations, 2018), she recently conducted fieldwork at the MINUSCA (Central African Republic), MINUSMA (Mali), MONUSCO (Democratic Republic of Congo), UNOCI (Côte d'Ivoire) and UNMISS (South Sudan). She is co-hosting with Thomas Juneau the podcast "Conseils de sécurité" a co-production of the CDSN-RCDS and RAS-NSA.

## PANEL 3



**Laurent Borzillo** is a postdoctoral fellow in the Department of Political Science at UQAM and publications manager for the NSA. He holds a doctorate/Ph.D in political science between the Universities of Montpellier and Montreal (2020). His research interests focus on security and military cooperation in Europe, transatlantic relations, contemporary military interventions as well as the defence policies of France, Germany and Canada. His postdoctoral work deals with the evolution of the transatlantic security architecture over the last five years, using France, Canada and Germany as case studies. He is also co-editor for *le Rubicon*.



**Philippe Beaulieu-Brossard** is a Marie S. Curie Fellow at the Centre for Military Studies, University of Copenhagen, an assistant professor specializing in Defence, Security Studies and Design Theory, and the design thinking curriculum lead for O4-O5s at Canadian Forces College. Philippe is the co-founder of Innovation Methodologies for Defence Challenges, the leading global annual convention gathering military designers and researchers from around the world. He also successfully designed and led two world-class design thinking exercises for 80 students supported during two weeks at Canadian Forces College in 2018 and 2019. In 2017, Philippe released the Archipelago of Design project aimed at making available the experiences of defence practitioners with new planning and innovation methodologies for research and education purposes. He led the publication of a special issue published by the *Journal of Military and Strategic Studies*, and, in working on on military education projects, has followed the footprints of design thinking from real defense forces. Philippe holds a PhD in International Relations from the University of St-Andrews in the United Kingdom, and he is currently turning his thesis into a book, which will cover confirmation biases involved in the use of academic concepts for making sense of the Iranian nuclear crisis between 1998 and 2016.



**Chantal Lavallée** is Assistant Professor of International Studies and Assistant Director of Centre for Security and Crisis Governance (CRITIC) at Royal Military College Saint-Jean. Prior to this, she was Marie Skłodowska-Curie Fellow at the Institute for European Studies of the Vrije Universiteit Brussel (VUB, 2017-2019) working on “The European Commission in the Drone Community: A New Cooperation Area in the Making”. She holds a PhD in Political Science from the Université du Québec à Montréal (UQAM). She conducted postdoctoral research at the European University Institute in Florence (EUI, 2010-2012) with a scholarship from the Fonds de recherche du Québec – Société et Culture, and at the Institute for Strategic Research of the Paris-based École Militaire (IRSEM, 2015-2016) with a scholarship from the French ministry of Defense. She is associate researcher with the Jean Monnet Centre Montréal, GRIP (Brussels) and the think tank OSINTPOL (Paris). Her research and publications focus on the contribution of the European Commission to the security and defense as well as emerging technology (drones) sectors. The book *Emerging Security Technologies and EU Governance* she edited with Raluca Csernaton and Antonio Calcara for Routledge Studies in Conflict, Technology and Security Series is forthcoming.



**Jonathan Paquin** is professor of Political Science at Université Laval. He has written numerous articles on foreign policy and international relations in *Cooperation and Conflict*, *Foreign Policy Analysis*, *Mediterranean Politics*, *the Canadian Journal of Political Science* and *International Journal*, among others. He is also the co-editor of *America's Allies and the Decline of US Hegemony*, Routledge, 2020; the coauthor of *Foreign Policy Analysis: A Toolbox*, Palgrave Macmillan, 2018; the co-editor of *Game Changer: The Impact of 9/11 on North American Security*, UBC Press, 2014; and the author of *A Stability-Seeking Power: US Foreign Policy and Secessionist Conflicts*, McGill-Queen's, 2010. He received a Ph.D. in Political Science from McGill University and was a Fulbright visiting scholar and Resident Fellow at the School of Advanced International Studies (SAIS, Johns Hopkins) in Washington DC.



**Gordon Venner** is a former senior public service official. Over the length of his career, he served as Canada's Ambassador to Iran, Assistant Secretary for Foreign and Defence Policy in the Privy Council Office, Assistant Deputy Minister for the Middle East, Maghreb, and Afghanistan at Global Affairs Canada and, lastly, as Associate Deputy Minister for Policy in the department of National Defence. He holds an undergraduate degree from the University of Western Ontario and a master's from the London School of Economics.